



June 1, 2011

BISON CAPITAL PARTNERS II, LP ANNOUNCES EXIT OF ITS INVESTMENT IN ROYAL WOLF HOLDINGS LIMITED THROUGH AUSTRALIAN INITIAL PUBLIC OFFERING

Santa Monica, CA – Bison Capital announced that it has sold its security holdings in Royal Wolf Holdings Limited (“Royal Wolf”), the largest provider of portable containers in Australia and New Zealand. Royal Wolf settled its initial public offering in Australia on May 31, 2011. Royal Wolf raised gross proceeds of A\$91.5 million from the issue of 50 million new ordinary shares at a price of A\$1.83 per share. The shares are traded on the Australian Securities Exchange under the symbol “RWH”.

Headquartered in Sydney, Australia, Royal Wolf is the leading provider of portable storage containers, portable container buildings and freight containers in Australia and New Zealand. Royal Wolf operates customer service centers in every state in Australia, is represented in all major business centers in Australia and New Zealand, and is the only container leasing and sales company in Australia with a nationally integrated infrastructure and work force. Customers include national moving and storage companies, distribution and logistics companies, freight forwarders, transport companies, rail freight operators and the Australian military. Royal Wolf’s active customer base of 8,700 is well diversified across numerous industries.

“We are extremely pleased with our investment in Royal Wolf and are thankful for our great partnership with Royal Wolf and General Finance Corporation. We look forward to the continued success of this tremendous company,” said Doug Trussler, Partner at Bison Capital. “Since our investment in March 2007 the Royal Wolf team has displayed exceptional vision and execution, evidenced by their outstanding performance throughout multiple economic environments and culminating in their IPO,” added Lou Caballero, Partner at Bison Capital.

Ron Valenta, Chairman of Royal Wolf commented, “We have known the principals of Bison Capital for many years and had the opportunity to partner with them again via Royal Wolf. We have found Bison to be a group defined by standout individuals who are very supportive of entrepreneurs and their visions. We certainly appreciate their efforts and look forward to partnering with them in future endeavors.”

Bison Capital makes growth capital investments in middle-market companies, public or private, for expansion, acquisitions or balance sheet restructuring. The firm’s primary investment focus is partnering with entrepreneurs and management teams seeking capital to grow their businesses.

Bison Capital Asset Management, LLC – Bison Capital Equity Partners II, LP

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