



**May 31, 2005**

**BISON CAPITAL STRUCTURED EQUITY PARTNERS, LLC  
ANNOUNCES INVESTMENT IN METAGENICS, INC.**

Santa Monica, CA – Bison Capital Structured Equity Partners, LLC announced its \$11 million investment in Metagenics, Inc., the leading provider of medical foods and nutraceuticals to licensed healthcare professionals worldwide. Founded in 1983 and based in San Clemente, California, Metagenics' goal is to help people achieve their genetic potential through nutrition. Metagenics currently sells over 400 all-natural, research-based products formulated to treat the chronic health problems associated with cardiovascular disease, inflammation, gastrointestinal disease and endocrine-related disorders.

With over 500 employees worldwide, including a team of over 30 scientists and clinicians, Metagenics is helping to shape the future of the nutraceutical industry and integrative medicine. Metagenics has built a reputation for providing products that meet the highest standards of safety, efficacy, and quality. The company complies with the rigorous standards for Good Manufacturing Practices and is certified by the National Nutritional Foods Association ("NNFA"), NSF International ("NSF"), and the Therapeutic Goods Administration of Australia ("TGA").

"We are very excited to be forming a partnership with Metagenics. We believe that the company's superior management team and pioneering research and development efforts will allow Metagenics to retain its leading position in this high growth segment of the dietary supplement market. Our capital, which enables the company to consummate two acquisitions, will help Metagenics continue its impressive growth trajectory," said Ping Chu, a partner at Bison Capital.

Bison Capital makes growth capital investments in middle-market companies, public or private, for expansion, acquisitions or balance sheet restructuring. The firm's primary investment focus is partnering with entrepreneurs and management teams seeking capital to grow their businesses.

**Bison Capital Asset Management, LLC – Bison Capital Structured Equity Partners, LLC**

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