



November 5, 2003

BISON CAPITAL STRUCTURED EQUITY PARTNERS, LLC ANNOUNCES INVESTMENT IN HELINET AVIATION SERVICES

Santa Monica, CA – Bison Capital Structured Equity Partners, LLC announced their \$20.5 million investment in Helinet Aviation Services, LLC, a diversified provider of helicopter flight services to the news media, medical transport, entertainment production and corporate travel industries. Helinet's growing 37 helicopter fleet is equipped with the latest cameras and mounts and are flown by highly skilled pilots with operations and landing rights throughout the United States.

Through Helinet's Cineflex division, their proprietary high definition (HD) camera system provides a significant competitive advantage to its customers through the superior image output. Leading affiliated stations around the country use Helinet for breaking news coverage. Furthermore, the Company and its founder Alan Purwin are recognized as the leading aerial experts for challenging shots and stunts in the film and advertising businesses.

The Company transports lifesaving organs as well as patients in need of specialized care to some of California's largest hospitals, including Children's Hospital of Los Angeles, UCLA Medical Center, USC University Hospital, Cedars-Sinai Medical Center and UCI Medical Center. In addition, Helinet frequently flies heads of state, celebrities and Fortune 500 executives.

"Helinet has a tremendous history of growth having achieved revenue expansion in excess of 25% per year over the last 15 years. Our capital supports Helinet's continuation of their impressive track record of growth," said Bison Capital Partner, Douglas Trussler.

Bison Capital makes growth capital investments in middle-market companies, public or private, for expansion, acquisitions or balance sheet restructuring. The firm's primary investment focus is partnering with entrepreneurs and management teams seeking capital to grow their businesses.

Bison Capital Asset Management, LLC – Bison Capital Structured Equity Partners, LLC

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