



**November 20, 2009**

## **BISON CAPITAL PARTNERS II, LP ANNOUNCES INVESTMENT IN FYFE GROUP, LLC**

Santa Monica, CA – Bison Capital Equity Partners II, LP announced its \$20.0 million equity investment in Fyfe Group, LLC. Founded in 1998, Fyfe Group pioneered the development and installation of fiber reinforced polymer (FRP) systems for use in structural retrofitting and rehabilitation of buildings. Today Fyfe Group is the industry leader of FRP based structural retrofitting and rehabilitation of buildings, bridges, underground pipe, and various other structure types. The company is headquartered in San Diego, CA with offices throughout the United States and internationally.

“Fyfe Group is an extraordinary company with a long history of product innovation and outstanding in-field performance”, said Douglas Trussler, a partner at Bison Capital. “The company’s expertise in product development, project design, and installation is evidenced by its exceptional performance in thousands of completed projects and volumes of testing studies. We are thrilled to invest in this organization and to partner with the management team at Fyfe Group. Our investment will further facilitate Fyfe Group’s impressive growth.”

Fyfe Group’s Founder and Chairman Ed Fyfe commented, “We are delighted to bring Bison in as an investment partner. They have a great appreciation for the quality of people within our organization and the vision for this company going forward.” Fyfe Group CEO Heath Carr added, “This investment represents an important milestone for Fyfe Group as we continue to build resources throughout our organization to serve the many needs of clients domestically and around the world.”

Bison Capital makes growth capital investments in middle-market companies, public or private, for expansion, acquisitions or balance sheet restructuring. The firm’s primary investment focus is partnering with entrepreneurs and management teams seeking capital to grow their businesses.

**Bison Capital Asset Management, LLC – Bison Capital Equity Partners II, LP**

233 Wilshire Blvd., Suite 425, Santa Monica, CA 90401  
400 Park Avenue 14<sup>th</sup> Floor, New York, NY 10022